

Super Russian Dating

Advertising Issues for Online Dating Sites

Sites which provide single girls from Russia and Ukraine are arguing in Federal Court

The two websites, [online dating](#) sites Anastasia and EM Online, are battling against each other in Manhattan's Federal Court, in which Anastasia International has accused EM Online Ltd. dba Elena's Models with false advertising, infraction of Anastasia's brand name and attempting to fabricate fake testimonials against the webpage. For their web-site, Anastasia uses the website names Anastasiadate together with Anastasiadate.com. Regardless of the belief that EM Online are based in the United States, they are really based in Australia.

"Anastasia, who've took EM Online to the court, matches American men with Russian and Ukrainian ladies. By far the most targeted area of the states is NYC", declares the statement. "EM Online precisely intrudes upon Anastasia's market. As a result of our analysis, it may be clear that 'anastasiadatefraud' and 'ruadventures.com' are both websites created by Elena's Models to place a stain on Anastasia's name . As a result of a proxy service, these web sites are disguising the identity of their owners. To make matters even more dubious, these web sites reroute anyone who is viewing them to elenasmodels.com. The basis of the false advertising accusation stands because of the fact that the two internet sites accuse Anastasiadate of carefully and indefinitely ripping off customers and deceive their customers when buying their services, after which will continue to say that the accused, elenasmodels.com, is actually a totally safe and reliable dating site. "The anastasiadatefraud.com web site is intended to reveal and expose e-mails composed by the females who have accounts on Anastasiadate.com. The e-mail extracts all have a standard message – girls featured on Anastasiadate.com are not truly seeking a relationship with men from the U.S., but instead are contract workers paid to correspond with Anastasia clients and break their hearts. The emails look to be quite fake, and so anastasiadatefraud.com may be accused of false advertising. Anastasiadate's priority is to make sure that all the girls in the site's service are legitimate girls who are looking for love."

Elena's Models knows the claims it makes on anastasiadatefraud are not true, and had the emails written particularly to hurt Anastasia's business, the complaint states. According to Anastasia, Elena's Models is making use of its other site, ruadventures.com, to hurt other companies and advertise its own, in a very unjust manner. "While trying to hide underneath the cover of an independent, impartial forum site, ruadventures.com actually selectively picks out the positive comments about Elena's Models and promotes that, while trying to throw other competition aside. The internet site holds a lot of false advertisement about Anastasiadate, which has truly been mucked around with by EM Online," as is written on the complaint.

Anastasia claims that ruadventures.com infringes on its copyrighted logo to swipe potential customers. "Because of how search engines like google work, while using Anastasiadate's trademarks has made ruadventures.com much more visible on Google, Yahoo, Bing and other search engines," the complaint states. Anastasiadate are searching for a cease and desist charge for the actions of EM Online. Anastasia are being defended by Richard C. Yeskoo.



Anastasiadate.com, checked Thursday, offers American men the "a number of the world's most incredible girls!" "It's not possible to locate a superior [online dating](#) service any place else," the site claims. The meta description is "the easiest method to find real women online, with the best consumer protection available on a dating site."

An anonymous writer, posting on anastasiadatefraud.com, claims to know every secret behind Anastasiadate. He claims Anastasiadate pays third-party firms to hire "young ladies" who are paid out to chat with clients. A girl from Kiev told him this info, and that's why he's now exposing it to the world. For chatting and emailing men, these women are promised a high wage and other benefits. The requirements essential for this kind of "job" are: to be over 18 years and to be literate in English and in computers.

According to the same writer, the girl recommended Elena's Models since, according to her, was a much more professional site.

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